IBM

Transforming Business with Linux on IBM Z

Exploit your mainframe investment to transform your business

Where: NanoTech Center of Excellence 257 Fuller Road Albany, NY 12203
When: 8:30am – 1:00pm

Successful businesses today are in the midst of a digital transformation. They are moving to hybrid cloud and multicloud environments, embracing open source and standardization, keenly focused on business agility and continuity, yet adamant about maintaining the highest levels of resiliency and security. IBM Z® customers are at an inflection point: they must embrace these concepts while also maximizing their infrastructure investment.

Over the years, you have trusted the "always-on" IBM Z platform to run your business. Going forward, to achieve your digital transformation objectives, you need to build on that trust by understanding the value of Linux® and containers on IBM Z plus the unique and important role that IBM Z plays in a hybrid cloud and multicloud environment.

In this workshop we present IBM's strategy for digital transformation and commitment to hybrid multicloud. We build on the proven qualities of the IBM Z platform – superior performance, resiliency and security – by expanding the conversation to include Linux and container technology, ultimately demonstrating how IBM Z in a hybrid multicloud environment will position your business for future growth and opportunity.

- ½ Day Interactive Workshop
- Geared towards current IBM Z clients
- Focused on IT managers and architects in a position to influence infrastructure decisions for their business

Come learn about IBM's hybrid multicloud strategy, and how IBM Z running Linux is an integral part of that strategy.

Register at: https://ibm-zcouncil.com/events/albany-z-council/

IBM **IT Economics Consulting & Research**

IBM's cloud strategy uniquely drives value for enterprise clients. IBM is committed to:	• **Hybrid** – Enable enterprises across traditional, private and public environments • **Multicloud** – Manage on prem and multiple other vendors' clouds, acknowledging the reality that client environments are heterogeneous • **Open** – Build capabilities that are open by design, enabling client flexibility and reducing vendor "lock-in" • **Secure** – Provide reliability and continuous security for the client's environment • **Management** – Consistent service level, support, management and delivery across complete cloud environment
IBM Z is an integral part of the IBM hybrid cloud and multicloud strategy	• IBM Z is a full-featured, robust platform for running Linux, container technology, and open source software • Numerous avenues exist for modernizing the IBM Z platform with Linux – from consolidating commodity workloads for reduced TCO, to embedding containers into z/OS®, to creating microservices and APIs, to hosting integrated private cloud solutions.
IBM Z customers are looking to get ever more value from their mainframe investment.	• IBM Z runs industry-standard Linux, enabling customers to flexibly transform their businesses with open systems, open standards and open source, and with negligible learning curve. • Linux workloads on IBM Z run side-by-side with z/OS (z/VSE®, z/TOF) workloads with minimal latency, for fast ap-plication and analytics processing next to the data • IBM Z is a first-class platform for containers and container management software. Secure Service Containers, an IBM Z exclusive, ensures security and data protection from internal and external threats in a container environment. • Decision makers new to Z will realize the relevancy of the platform and recognize it as open, flexible and ultra-modern. • IBM has pricing options that make total cost of ownership for running business workloads on Linux on IBM Z more attractive than running them on commodity servers
Customers trust and rely on IBM Z to run their businesses	• IBM Z running Linux delivers on virtually all the same value propositions as traditional mainframe operating systems • Because it's IBM Z, customers can expect the highest levels of performance, scalability, security and reliability when running Linux on the platform. • Numerous customers have made the move to Linux on IBM Z to extend the value of their mainframe and deliver new services with confidence and certainty.